The Arts, A/V Technology and Communications Career Cluster encompasses audio/video technology and film, journalism and broadcasting, performing arts, printing technology, telecommunications, and visual arts. Students prepare for these careers by designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design.

124,590 enrollments in High School programs

+ 19,842 enrollments in Middle School programs

= 144,432

Top High School Programs

- Digital Design (65,449)
- Television Production (20,887)
- Digital Media/Multimedia Design (10,368)
- Digital Video Production (9,890)
- Journalism (4,767)

Top Certifications Earned by K-12 Students

- Adobe Certified Associate (ACA) Photoshop
- Microsoft Office Specialist (MOS) Bundle
- Adobe Certified Associate (ACA) Premiere Pro
- Adobe Certified Associate (ACA) Illustrator
- Adobe Certified Associate (ACA) InDesign

Articulation Pathway to College

- Apple Certified Pro (ACP) - Final Cut Pro X (APPLE020)

Articulates 3 credits

Digital Television and Media Production

$320.52 in State College Tuition Savings
District Postsecondary Enrollments: 3,287

Districts: 16

Top Postsecondary Programs:
- Digital Video Production (1,192)
- Digital Photography Technology (650)
- 3D Animation Technology (430)
- Digital Media/Multimedia Design (297)
- Digital Design (272)

Employment Outlook:
- High Wage: $22.43 per hour
- Annual Openings: 568

Graphic Designer

Notes: Based on 2016-17 data. Postsecondary enrollment is limited to district programs and includes dual enrollment students.